

NCC Cable System Order

*Rw. 1/17/16 5942*

Order #	62352585	Flight Dates	10/17/16 - 10/30/16	Update Date	10/19/16
Syscode	0831	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Baldwin, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$170.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$25.50
Office	Washington	Product Name		Net Total	\$144.50
Phone	(301) 951-2620	Credit Status		Total Spots	17
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug 16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R1: 10:19 MG. Added 5 spots to CFB Th and F. +\$50 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment																																						
1	ESP2	Texas @ Kansas State	10/17/16	10/23/16	11:00	14:00					X	X		-	-	2	\$10.00	\$20.00	30	CFB 10/22																																						
2	ESP2	Houston @ SMU	10/17/16	10/23/16	18:00	21:00					X	X		-	-	2	\$10.00	\$20.00	30	CFB 10/22																																						
3	ESP2	Wyoming @ Nevada	10/17/16	10/23/16	21:00	24:00					X	X		-	-	2	\$10.00	\$20.00	30	CFB 10/22																																						
4	ESPN	Arkansas @ Minnesota	10/17/16	10/23/16	17:00	20:00					X	X		-	-	2	\$10.00	\$20.00	30	CFB 10/22																																						
5	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	20:00	23:00					X	X		-	-	2	\$10.00	\$20.00	30	CFB 10/22																																						
6	FS1	Oklahoma State @ Kansas	10/17/16	10/23/16	11:00	14:00						X		-	-	2	\$10.00	\$20.00	30	CFB 10/22																																						
7	ESP2	San Jose State @ San Diego State	10/17/16	10/23/16	21:30	24:00					X			-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21																																						
8	ESPN	Miami, FL @ Virginia Tech	10/17/16	10/23/16	18:00	21:00				X				-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/20																																						
9	ESPN	BYU @ Boise State	10/17/16	10/23/16	21:00	24:00				X				-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/20																																						
10	ESPN	USF @ Temple	10/17/16	10/23/16	18:00	21:00					X			-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21																																						
11	ESPN	Oregon @ California	10/17/16	10/23/16	21:00	24:00						X		-	-	1	\$10.00	\$10.00	30	R1+1x: CFB 10/21																																						
<table border="1"> <thead> <tr> <th></th> <th>Oct 2016</th> <th>Nov 2016</th> <th>Dec 2016</th> <th>Jan 2017</th> <th>Feb 2017</th> <th>Mar 2017</th> <th>Apr 2017</th> <th>May 2017</th> <th>Jun 2017</th> <th>Jul 2017</th> <th>Aug 2017</th> <th>Sep 2017</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>SPOTS</td> <td>17</td> <td>0</td> <td>17</td> </tr> <tr> <td>AMT</td> <td>\$170.00</td> <td>\$0.00</td> <td>\$170.00</td> </tr> </tbody> </table>																		Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total	SPOTS	17	0	0	0	0	0	0	0	0	0	0	0	17	AMT	\$170.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$170.00
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SYSTEM APP: SALES ACCT Date Printed 10/19/16